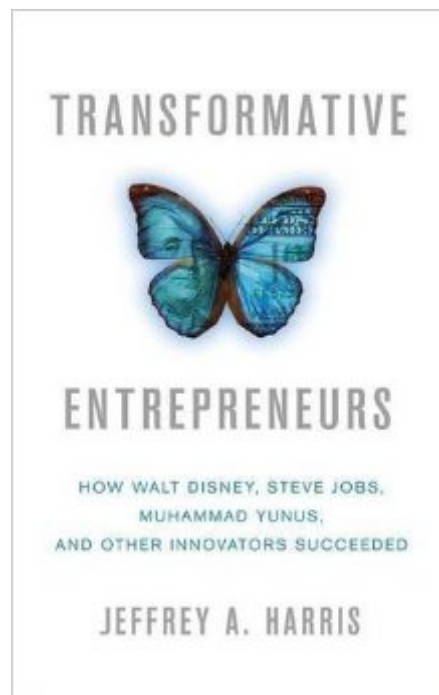


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# Transformative Entrepreneurs: How Walt Disney, Steve Jobs, Muhammad Yunus, And Other Innovators Succeeded



## Synopsis

Meticulously researched with fresh insights into the entrepreneurial process, Jeffrey Harris brings the in-depth perceptions from his nearly thirty years of venture capital experience to provide a thorough understanding of the transformative ideas and leadership abilities that separate the winners and losers.

## Book Information

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## Customer Reviews

Harris does a great job of showcasing the historical relevance of entrepreneurs from multiple generations and backgrounds. His insight shows how some well known entrepreneurs succeed with few resources, while others needed a large trust fund to support their vision. This is a must read for historically minded business people, as well as someone seeking inspiration for starting their own business. I cannot speak highly enough about this book.

Jeffrey Harris earned his knowledge of entrepreneurs the hard way, in the trenches as a winning venture capitalist whose experience spans the IT and Energy sectors. He knows how to evaluate managerial leadership and how rare it is for the wannabes to succeed in building great companies from the ground up. This magisterial account of an extraordinarily diverse set of extraordinarily successful founder/operators is a tour de force. It is required reading for all who want to understand the central dynamic of business evolution and economic growth.

I had the pleasure of reading Harris's book this past month for an entrepreneurship class at Virginia Tech. I initially was not looking forward to more work as I approached finals, but this book was FANTASTIC. I read it cover to cover in one evening simply because it was that good. I would recommend this to anyone who wants to go into business, or who has a passion for learning more about US History. Thank you Jeffery Harris for a fantastic book that is in itself transformative.

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